

CHRONOLOGICAL RESUME

Chris Sample

10651 Silverplume Drive, Fort Collins, Colorado 80521 (970) 555-0505 csam@webster.edu

OBJECTIVE: Marketing Coordinator for Nonprofit agency

EDUCATION: **B.A. Marketing/Psychology**, 2003, Webster University, St. Louis, MO

Relevant Courses: Advanced Marketing Strategies, Special Topics Seminar: Management of Nonprofits, Psychology of Advertising, Writing for PR

CPR Certification, 1999, American Red Cross, St. Louis Chapter, St. Louis, MO

Substance Abuse Facilitator Certification, 1998, St. Louis Community College

SUMMARY

OF

EXPERIENCE:

AMERICAN RED CROSS, ST. LOUIS CHAPTER, St. Louis, MO 2001 - present
Marketing Intern

- Designed and implemented promotional campaign for regional blood drive.
- Secured radio and television advertising spots.
- Researched new markets for fundraising initiatives.
- Assisted with program planning for major fundraising event.

WEBSTER UNIVERSITY COUNSELING CENTER, St. Louis, MO 1999 - 2001
Program Assistant/Facilitator

- Conducted individual substance abuse intake assessments.
- Designed, coordinated, and facilitated substance abuse support group sessions.
- Marketed and promoted "Health Alternatives" campaign to fight substance abuse on campus.
- Taught "Date Rape Awareness" seminars.

SUPPORT DOGS, INC., St. Louis, MO 1998 - 1999
Administrative Associate

- Assisted with training of guide dogs for the blind.
- Wrote informational brochures for volunteer program.
- Managed volunteer database and assignments; conducted evaluations.
- Answered client inquiries, typed correspondence, and published monthly newsletter.

MISSOURI DEPARTMENT OF PUBLIC HEALTH 1996 - 1998
Substance Abuse Educator/Caseworker

- Presented "Don't Drive Drunk" speeches to high school students.
- Participated in Students Against Drunk Driving education seminar.
- Evaluated DUI offenders and referred clients into offender program.
- Lectured in DUI Offender Education courses.

**HONORS &
ACTIVITIES:**

Golden Key Honor Society, 2001

President, Chi Omega Sorority, 1999

Secretary/Treasurer, Chi Omega Sorority 1998