

<b>Course</b>	<b>FINC 3210/50 Principles of Finance (Semester course)</b>												
<b>Term</b>	Fall, 2008												
<b>Instructor</b>	Name: Dr. Christian Kreuzer Phone: Email: <a href="mailto:ck@pi314.at">ck@pi314.at</a>												
<b>Course Description</b>	<p>The course gives an introduction into the fundamental aspects of corporate financial management. It covers three main areas:</p> <ol style="list-style-type: none"><li>1. Finance, Accounting and Management The first part explains the role of Financial Management in the economic framework of a company. This part will be supported by a business simulation game.</li><li>2. Short-term Finance Short-term finance covers all instruments to financially analyze a company and to manage working capital.</li><li>3. Long-term Finance Long-term finance deals with investments and the debt- and equity-markets. The course closes with an overview on shareholder value.</li></ol>												
<b>Prerequisites</b>													
<b>Learning Outcomes</b>	<ul style="list-style-type: none"><li>• Understanding the basic principles of corporate finance</li><li>• Being able to evaluate the financial performance of a company</li><li>• Using essential tools of financial management</li><li>• Understanding the principles of capital markets</li></ul>												
<b>Textbook and other Materials</b>	Fundamentals of Corporate Finance; Richard A. Brealey, Stewart C. Myers, Alan J. Marcus; 5th edition The book is not mandatory.												
<b>Grading</b>	<table><tr><td>Project 1</td><td>10%</td><td>(5 - 10 page paper on a short-term finance case)</td></tr><tr><td>Mid-term test</td><td>30%</td><td>(60 minutes on short term finance)</td></tr><tr><td>Project 2</td><td>10%</td><td>(5 - 10 page paper on a long-term finance case)</td></tr><tr><td>Final test</td><td>50%</td><td>(90 minutes on long-term finance)</td></tr></table>	Project 1	10%	(5 - 10 page paper on a short-term finance case)	Mid-term test	30%	(60 minutes on short term finance)	Project 2	10%	(5 - 10 page paper on a long-term finance case)	Final test	50%	(90 minutes on long-term finance)
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Final test	50%	(90 minutes on long-term finance)											
<b>Activities</b>	Schedule: Monday, 18:00 - 21:00 One two-day block session (business simulation game)												
<b>University Policies</b>	<b>Cheating</b> Any student found cheating on any part of the course work (homework assignment, term paper, quiz, exam, etc.) will automatically be given an "F" for the course. Any student found to be helping another student to cheat will likewise be given an "F" for the course. In each case, the student will also be put on disciplinary probation for the remainder of her or his stay at Webster. If the student is found to have engaged in cheating a second time, s/he will be automatically expelled from the University.												

**Attendance**

Class attendance is obligatory. Instructors will take attendance at each class session and reduce a student's course grade by one-third of a letter grade for each full week of class missed. Any student who misses four or more full weeks of class will automatically be given an "F" for the course.

**Course Policies****Weekly Schedule**

Week 1	Finance, accounting and management Introduction
Week 2	Business Simulation interactive game, 2 day block 0900 - 1700
Week 3	Business Simulation
Week 4	Business Simulation
Week 5	Accounting
Week 6	Short-term finance Annual Report and Liquidity information on project 1
Week 7	Profitability and Risk
Week 8	Working Capital and Finance
Week 9	Mid Term project 1 due
Week 10	Long-term finance Financial Mathematics
Week 11	Capital Budgeting information on project 2
Week 12	Debt, Bonds
Week 13	Equity, CAPM
Week 14	Shareholder Value
Week 15	Wrap Up
Week 16	Final project 2 due

**Additional  
Information**